

|   | Gen  | der    |             |             | Age class   |             |               | Ed  | ucational                   | title             | Profes   | ssional a | ctivity         | Socio-      | economic     | grade     | Gener | al Election: | s 2019    | Ref 2  | 2016  |
|---|------|--------|-------------|-------------|-------------|-------------|---------------|---|-----------------------------|-------------------|----------|-----------|-----------------|-------------|--------------|-----------|-------|--------------|-----------|--------|-------|
| Number of cases  UK UK AUG 31st SEP 7th | Male | Female | 18-34 years | 35-44 years | 45-54 years | 55-64 years | Over 64 years | Bachelor's degree/<br>higher qualifications | A-levels/<br>Apprenticeship | GCSE/<br>No title | Employed | Retired   | Other condition | High (10-7) | Medium (6-5) | Low (4-1) | Cons. | Lab.         | Lib. Dem. | Remain | Leave |
| Unweighted Sample 1633 <b>1627</b>      | 807  | 820    | 440         | 271         | 282         | 246         | 388           | 595   | 631                         | 401               | 1.115    | 398       | 114             | 423         | 340          | 856       | 491   | 341          | 141       | 510    | 635   |
| Weighted Sample 1633 <b>1627</b>        | 796  | 831    | 457         | 261         | 285         | 245         | 379           | 592   | 622                         | 413               | 1.134    | 388       | 105             | 430         | 332          | 858       | 478   | 352          | 127       | 552    | 596   |

| How confident are you in the Government's                            |                |               | Gen  | der    |             |             | Age class   | \$          |               | Edu   | ıcational                   | title             | Profes   | sional a | ctivity         | Socio-      | economic     | grade     | Genera | I Election | s 2019    | Ref 2  | 2016  |
|--|----------------|---------------|------|--------|-------------|-------------|-------------|-------------|---------------|---|-----------------------------|-------------------|----------|----------|-----------------|-------------|--------------|-----------|--------|------------|-----------|--------|-------|
| ability to deal with the country's priorities in the next 12 months? | UK<br>AUG 31st | UK<br>SEP 7th | Male | Female | 18-34 years | 35-44 years | 45-54 years | 55-64 years | Over 64 years | Bachelor's degree/<br>higher qualifications | A-levels/<br>Apprenticeship | GCSE/<br>No title | Employed | Retired  | Other condition | High (10-7) | Medium (6-5) | Low (4-1) | Cons.  | Lab.       | Lib. Dem. | Remain | Leave |
| Very much confident  | 6%             | 6%            | 6%   | 5%     | 4%          | 5%          | 6%          | 5%          | 8%            | 4%  | 7%                          | 6%                | 5%       | 8%       | 4%              | 6%          | 8%           | 4%        | 12%    | 2%         | 4%        | 5%     | 8%    |
| Fairly confident   | 31%            | 30%           | 29%  | 31%    | 24%         | 30%         | 29%         | 39%         | 33%           | 30%   | 35%                         | 25%               | 30%      | 34%      | 26%             | 41%         | 28%          | 26%       | 54%    | 10%        | 12%       | 25%    | 38%   |
| Less confident   | 31%            | 32%           | 33%  | 32%    | 33%         | 30%         | 34%         | 32%         | 33%           | 35%   | 27%                         | 37%               | 33%      | 32%      | 31%             | 32%         | 35%          | 32%       | 26%    | 47%        | 52%       | 40%    | 31%   |
| Not at all confident   | 28%            | 28%           | 29%  | 27%    | 33%         | 30%         | 29%         | 23%         | 22%           | 29%   | 26%                         | 27%               | 29%      | 22%      | 34%             | 19%         | 27%          | 32%       | 8%     | 41%        | 32%       | 30%    | 20%   |
| Don't know   | 5%             | 4%            | 4%   | 5%     | 6%          | 5%          | 2%          | 1%          | 4%            | 3%  | 5%                          | 5%                | 4%       | 4%       | 5%              | 2%          | 2%           | 6%        | 1%     |            | 1%        |        | 4%    |
| Total  | 100%           | 100%          | 100% | 100%   | 100%        | 100%        | 100%        | 100%        | 100%          | 100%  | 100%                        | 100%              | 100%     | 100%     | 100%            | 100%        | 100%         | 100%      | 100%   | 100%       | 100%      | 100%   | 100%  |
| Very much + fairly confident   | 37%            | 36%           | 35%  | 36%    | 28%         | 35%         | 35%         | 44%         | 41%           | 33%   | 42%                         | 31%               | 34%      | 42%      | 30%             | 47%         | 36%          | 30%       | 66%    | 12%        | 16%       | 30%    | 45%   |



|   | Gen  | der    |             |             | Age class   |             |               | Ed  | ucational                   | title             | Profes   | ssional a | ctivity         | Socio-      | economic     | grade     | Gener | al Election: | s 2019    | Ref 2  | 2016  |
|---|------|--------|-------------|-------------|-------------|-------------|---------------|---|-----------------------------|-------------------|----------|-----------|-----------------|-------------|--------------|-----------|-------|--------------|-----------|--------|-------|
| Number of cases  UK UK AUG 31st SEP 7th | Male | Female | 18-34 years | 35-44 years | 45-54 years | 55-64 years | Over 64 years | Bachelor's degree/<br>higher qualifications | A-levels/<br>Apprenticeship | GCSE/<br>No title | Employed | Retired   | Other condition | High (10-7) | Medium (6-5) | Low (4-1) | Cons. | Lab.         | Lib. Dem. | Remain | Leave |
| Unweighted Sample 1633 <b>1627</b>      | 807  | 820    | 440         | 271         | 282         | 246         | 388           | 595   | 631                         | 401               | 1.115    | 398       | 114             | 423         | 340          | 856       | 491   | 341          | 141       | 510    | 635   |
| Weighted Sample 1633 <b>1627</b>        | 796  | 831    | 457         | 261         | 285         | 245         | 379           | 592   | 622                         | 413               | 1.134    | 388       | 105             | 430         | 332          | 858       | 478   | 352          | 127       | 552    | 596   |

| If there were a General Election tomorrow,  |                |               | Gen  | der   |             |             | Age class   | ;          |              | Edu   | ıcational                   | title             | Profes   | sional a | ctivity         | Socio-      | economi       | grade     | Genera | I Election | ıs 2019   | Ref 2  | 2016 |
|---|----------------|---------------|------|-------|-------------|-------------|-------------|------------|--------------|---|-----------------------------|-------------------|----------|----------|-----------------|-------------|---------------|-----------|--------|------------|-----------|--------|------|
| would you go to vote? Use a scale of 1 to 10, where 1 means that you would not vote and 10 means that you would certainly vote. | UK<br>AUG 31st | UK<br>SEP 7th | /ale | emale | 18-34 years | 35-44 years | 45-54 years | 5-64 years | Wer 64 years | Bachelor's degree/<br>higher qualifications | A-levels/<br>Apprenticeship | GCSE/<br>No title | Employed | Retired  | Other condition | ligh (10-7) | //edium (6-5) | .ow (4-1) | Zons.  | .ab.       | .ib. Dem. | Remain | eave |
|   |                |               |      | ш     | ,           |             | - 4         | Ŋ          | 0            |   | _ ` `                       | _                 | ш        | _        | 0               |             |               |           | U      |            |           |        |      |
| 1/2/3/4   | 22%            | 24%           | 21%  | 26%   | 37%         | 19%         | 9%          | 23%        | 21%          | 13%   | 27%                         | 33%               | 24%      | 21%      | 31%             | 18%         | 20%           | 28%       | 11%    | 3%         | 8%        | 10%    | 17%  |
| 5/6   | 13%            | 12%           | 11%  | 12%   | 8%          | 10%         | 14%         | 12%        | 16%          | 13%   | 12%                         | 10%               | 11%      | 15%      | 9%              | 13%         | 13%           | 11%       | 14%    | 2%         | 14%       | 10%    | 11%  |
| 7/8   | 20%            | 19%           | 19%  | 19%   | 22%         | 25%         | 20%         | 14%        | 15%          | 20%   | 19%                         | 19%               | 20%      | 15%      | 22%             | 15%         | 18%           | 22%       | 21%    | 26%        | 11%       | 16%    | 23%  |
| 9/10  | 45%            | 45%           | 48%  | 43%   | 33%         | 46%         | 57%         | 52%        | 48%          | 55%   | 42%                         | 38%               | 45%      | 49%      | 39%             | 54%         | 49%           | 40%       | 55%    | 69%        | 67%       | 65%    | 49%  |
| Don't know/Prefer not to say  | 0%             | 0%            | 0%   | 0%    |             | 1%          | 1%          |            | 0%           | 0%  |                             | 1%                | 0%       | 0%       |                 | 0%          |               | 0%        |        |            |           |        |      |
| Total   | 100%           | 100%          | 100% | 100%  | 100%        | 100%        | 100%        | 100%       | 100%         | 100%  | 100%                        | 100%              | 100%     |          | 100%            | 100%        | 100%          | 100%      | 100%   | 100%       | 100%      | 100%   | 100% |



|   | Gen  | der    |             |             | Age class   |             |               | Ed  | ucational                   | title             | Profes   | ssional a | ctivity         | Socio-e     | economic     | grade     | Gener | al Election: | 2019      | Ref 2  | 2016  |
|---|------|--------|-------------|-------------|-------------|-------------|---------------|---|-----------------------------|-------------------|----------|-----------|-----------------|-------------|--------------|-----------|-------|--------------|-----------|--------|-------|
| Number of cases  UK UK AUG 31st SEP 7th | Male | Female | 18-34 years | 35-44 years | 45-54 years | 55-64 years | Over 64 years | Bachelor's degree/<br>higher qualifications | A-levels/<br>Apprenticeship | GCSE/<br>No title | Employed | Retired   | Other condition | High (10-7) | Medium (6-5) | Low (4-1) | Cons. | Lab.         | Lib. Dem. | Remain | Leave |
| Unweighted Sample 1633 <b>1627</b>      | 807  | 820    | 440         | 271         | 282         | 246         | 388           | 595   | 631                         | 401               | 1.115    | 398       | 114             | 423         | 340          | 856       | 491   | 341          | 141       | 510    | 635   |
| Weighted Sample 1633 <b>1627</b>        | 796  | 831    | 457         | 261         | 285         | 245         | 379           | 592   | 622                         | 413               | 1.134    | 388       | 105             | 430         | 332          | 858       | 478   | 352          | 127       | 552    | 596   |

| Which political party would you vote for? |          |         | Gen  | der   |            |            | Age class  | 3          |             | Edu                          | cational                  | title           | Profes   | sional a | ctivity        | Socio-      | economic     | grade    | Genera | I Election | s 2019     | Ref 2 | 2016 |
|---|----------|---------|------|-------|------------|------------|------------|------------|-------------|------------------------------|---------------------------|-----------------|----------|----------|----------------|-------------|--------------|----------|--------|------------|------------|-------|------|
| [all cases]                               |          |         |      |       |            |            |            |            | ω.          | gree/<br>cations             | <u>.a</u>                 |                 |          |          | uc             |             |              |          |        |            |            |       |      |
|   | UK       | UK      | ale  | emale | 8-34 years | 5-44 years | 5-54 years | 5-64 years | ver 64 year | achelor's de<br>gher qualifi | r-levels/<br>pprenticeshi | CSE/<br>o title | Employed | Retired  | Other conditio | High (10-7) | 1edium (6-5) | ow (4-1) | ons.   | ab.        | b. Dem.    | emain | save |
| Labour Boots                              | AUG 31st | SEP 7th | 240/ | 200/  | _          | က          | 4          | 2          | 0           | Bac                          | 4 4                       | 8 2             |          |          |                |             | 2            |          | Ŏ      | تـ         | - G<br>- G | ď     | 2007 |
| Labour Party                              | 30%      | 30%     | 31%  | 29%   | 30%        | 35%        | 34%        | 28%        | 24%         | 35%                          | 25%                       | 30%             | 32%      | 24%      | 31%            | 26%         | 29%          | 32%      | 15%    | 79%        | 22%        | 45%   | 20%  |
| Conservative and Unionist Party           | 16%      | 16%     | 18%  | 15%   | 9%         | 14%        | 18%        | 20%        | 23%         | 17%                          | 19%                       | 12%             | 14%      | 23%      | 9%             | 21%         | 18%          | 13%      | 45%    | 3%         | 10%        | 13%   | 29%  |
| Liberal Democrats                         | 7%       | 7%      | 6%   | 7%    | 5%         | 7%         | 10%        | 7%         | 6%          | 10%                          | 6%                        | 3%              | 7%       | 6%       | 7%             | 12%         | 6%           | 4%       | 5%     | 5%         | 41%        | 11%   | 6%   |
| Reform UK                                 | 5%       | 5%      | 5%   | 4%    | 3%         | 5%         | 6%         | 6%         | 5%          | 4%                           | 5%                        | 5%              | 5%       | 5%       | 3%             | 4%          | 4%           | 5%       | 10%    |            | 2%         | 1%    | 11%  |
| Green Party                               | 4%       | 4%      | 4%   | 4%    | 5%         | 6%         | 3%         | 2%         | 2%          | 5%                           | 2%                        | 3%              | 4%       | 2%       | 7%             | 2%          | 7%           | 3%       | 0%     | 8%         | 2%         | 6%    | 2%   |
| Scottish National Party                   | 2%       | 2%      | 2%   | 2%    | 1%         | 3%         | 3%         | 2%         | 2%          | 2%                           | 2%                        | 2%              | 2%       | 2%       | 3%             | 2%          | 2%           | 2%       |        |            | 1%         | 3%    | 1%   |
| Other party                               | 2%       | 2%      | 2%   | 2%    | 2%         | 2%         | 2%         | 2%         | 2%          | 2%                           | 2%                        | 2%              | 2%       | 2%       | 1%             | 2%          | 1%           | 2%       |        |            |            | 2%    | 3%   |
| Wouldn't vote                             | 22%      | 24%     | 21%  | 26%   | 37%        | 19%        | 9%         | 23%        | 21%         | 13%                          | 27%                       | 33%             | 24%      | 21%      | 31%            | 18%         | 20%          | 28%      | 11%    | 3%         | 8%         | 10%   | 17%  |
| Uncertain                                 | 12%      | 12%     | 11%  | 12%   | 8%         | 10%        | 14%        | 12%        | 16%         | 13%                          | 12%                       | 10%             | 11%      | 15%      | 9%             | 13%         | 13%          | 11%      | 14%    | 2%         | 14%        | 10%   | 11%  |
| Prefer not to say                         | 0%       | 0%      | 0%   | 0%    |            | 1%         | 1%         |            | 0%          | 0%                           |                           | 1%              | 0%       | 0%       |                | 0%          |              | 0%       |        |            |            |       |      |
| Total                                     | 100%     | 100%    | 100% | 100%  | 100%       | 100%       | 100%       | 100%       | 100%        | 100%                         | 100%                      | 100%            | 100%     | 100%     | 100%           | 100%        | 100%         | 100%     | 100%   | 100%       | 100%       | 100%  | 100% |

| Which political party would you vote for? |          |         | Gen  | der  |          |          | Age class |          |             | Edu                                   | ıcational              | title        | Profes  | sional a | ctivity      | Socio-   | economic   | grade | Genera | I Election | s 2019 | Ref 2 | 2016  |
|---|----------|---------|------|------|----------|----------|-----------|----------|-------------|---------------------------------------|------------------------|--------------|---------|----------|--------------|----------|------------|-------|--------|------------|--------|-------|-------|
| [only who indicates a pol party]          | UK       | UK      | Φ    | ıale | 34 years | 44 years | 54 years  | 64 years | ır 64 years | helor's degree/<br>ner qualifications | evels/<br>prenticeship | SE/<br>title | nployed | tired    | er condition | h (10-7) | dium (6-5) | (4-1) | ns.    |            | Dem.   | nain  | Ne Ve |
|   | AUG 31st | SEP 7th | Ma   | Fen  | 18-      | 35-4     | 45-(      | 55-(     | Ove         | Bach                                  | A-le<br>App            | No C         | E I     | Ret      | ð            | High     | Meo        | Low   | Cor    | Lab        | Lib.   | Rer   | Lea   |
| Labour Party                              | 45%      | 46%     | 46%  | 47%  | 54%      | 50%      | 45%       | 42%      | 39%         | 47%                                   | 41%                    | 53%          | 48%     | 38%      | 51%          | 38%      | 44%        | 52%   | 20%    | 83%        | 28%    | 56%   | 28%   |
| Conservative and Unionist Party           | 24%      | 25%     | 26%  | 24%  | 17%      | 19%      | 23%       | 30%      | 36%         | 22%                                   | 31%                    | 21%          | 22%     | 37%      | 15%          | 31%      | 27%        | 21%   | 60%    | 3%         | 13%    | 16%   | 40%   |
| Liberal Democrats                         | 11%      | 10%     | 9%   | 11%  | 9%       | 9%       | 14%       | 10%      | 9%          | 13%                                   | 9%                     | 6%           | 10%     | 10%      | 11%          | 17%      | 9%         | 6%    | 7%     | 5%         | 53%    | 13%   | 8%    |
| Reform UK                                 | 8%       | 7%      | 8%   | 6%   | 5%       | 7%       | 8%        | 9%       | 8%          | 5%                                    | 8%                     | 9%           | 7%      | 8%       | 5%           | 6%       | 6%         | 9%    | 13%    |            | 2%     | 1%    | 15%   |
| Green Party                               | 6%       | 6%      | 5%   | 6%   | 10%      | 8%       | 4%        | 3%       | 3%          | 7%                                    | 4%                     | 6%           | 6%      | 3%       | 11%          | 3%       | 10%        | 5%    | 1%     | 9%         | 2%     | 7%    | 3%    |
| Scottish National Party                   | 3%       | 3%      | 3%   | 3%   | 2%       | 4%       | 4%        | 3%       | 3%          | 3%                                    | 3%                     | 3%           | 3%      | 3%       | 5%           | 3%       | 2%         | 4%    |        |            | 1%     | 4%    | 2%    |
| Other party                               | 3%       | 3%      | 2%   | 3%   | 3%       | 3%       | 3%        | 3%       | 3%          | 2%                                    | 4%                     | 3%           | 3%      | 3%       | 1%           | 3%       | 2%         | 3%    |        |            |        | 3%    | 4%    |
| Total                                     | 100%     | 100%    | 100% | 100% | 100%     | 100%     | 100%      | 100%     | 100%        | 100%                                  | 100%                   | 100%         | 100%    | 100%     | 100%         | 100%     | 100%       | 100%  | 100%   | 100%       | 100%   | 100%  | 100%  |