Number of cases

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Unweighted Sample	1641	1630	807	823	451	261	282	257	379	248	488	309	516	50	189	911	350	180	833	273	516	467	363	133	48	552	622
Weighted Sample	1641	1623	795	828	454	262	279	249	379	233	472	310	528	54	182	915	347	179	823	264	527	479	352	127	28	551	594

If there were a General Election tomorrow, would you go to vote? Use a scale of 1 to 10, where 1 means that you would not vote and 10 means that you would certainly vote.

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
1/2/3/4	23%	21%	23%	23%	34%	23%	16%	18%	14%	12%	13%	26%	30%	36%	31%	22%	15%	34%	23%	16%	23%	9%	3%	7%	19%	10%	15%
5/6	9%	10%	10%	9%	9%	8%	12%	4%	14%	7%	8%	15%	10%	7%	6%	8%	15%	12%	12%	11%	5%	11%	4%	13%	7%	7%	11%
7/8	23%	21%	17%	24%	25%	26%	21%	15%	15%	18%	23%	20%	18%	37%	13%	25%	14%	20%	22%	28%	16%	17%	26%	15%	26%	17%	22%
9/10	45%	47%	50%	43%	32%	42%	51%	62%	56%	63%	55%	39%	41%	18%	50%	45%	55%	34%	42%	44%	56%	63%	67%	65%	48%	66%	52%
Don't know/Prefer not to say		1%	1%		1%		1%	1%		1%			1%	2%			1%		1%	1%							
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Due to rounding, the sum may be different from 100%

Number of cases

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Unweighted Sample	1641	**1630**	807	823	451	261	282	257	379	248	488	309	516	50	189	911	350	180	833	273	516	467	363	133	48	552	622
Weighted Sample	1641	**1623**	795	828	454	262	279	249	379	233	472	310	528	54	182	915	347	179	823	264	527	479	352	127	28	551	594

Which political party would you vote for?

[all cases]

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Labour Party	26%	**28%**	27%	28%	28%	33%	29%	28%	23%	33%	35%	27%	21%	16%	27%	29%	21%	34%	29%	29%	25%	8%	77%	26%	17%	44%	16%
Conservative and Unionist Party	24%	**22%**	22%	22%	13%	13%	24%	29%	33%	21%	26%	18%	22%	13%	22%	21%	33%	6%	18%	23%	27%	63%	4%	5%	4%	15%	42%
Liberal Democrats	8%	**7%**	8%	7%	6%	10%	9%	6%	6%	12%	10%	3%	6%	6%	3%	9%	6%	6%	6%	7%	10%	6%	5%	39%	3%	11%	5%
Green Party	4%	**4%**	4%	4%	5%	7%	3%	4%	2%	7%	4%	3%	3%	12%	5%	4%	3%	5%	4%	4%	4%		1%	7%	51%	6%	3%
Scottish National Party	2%	**2%**	2%	3%	2%	2%	2%	4%	2%	3%	2%	1%	3%	4%	1%	3%	3%	3%	2%	2%	3%		0%			4%	1%
Other party	4%	**4%**	4%	4%	4%	3%	3%	5%	4%	3%	3%	6%	5%	3%	4%	4%	3%	2%	4%	4%	3%	3%	1%	6%		3%	7%
Wouldn't vote	21%	**21%**	21%	22%	33%	22%	16%	19%	14%	13%	12%	25%	30%	34%	29%	22%	13%	34%	23%	16%	22%	8%	3%	6%	17%	10%	15%
Uncertain	11%	**11%**	11%	10%	9%	10%	13%	5%	16%	8%	8%	17%	11%	7%	9%	8%	17%	11%	12%	13%	7%	11%	4%	14%	9%	8%	11%
Prefer not to say	1%	**1%**		1%	1%	1%		1%	1%		1%		1%	5%			2%		1%	1%							
Total	100%	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Which political party would you vote for?

[only who indicates a pol party]

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Labour Party	39%	**41%**	40%	42%	48%	49%	40%	37%	33%	41%	44%	46%	36%	29%	43%	42%	31%	61%	46%	41%	35%	10%	83%	32%	22%	53%	22%
Conservative and Unionist Party	35%	**33%**	32%	33%	22%	20%	34%	38%	47%	26%	33%	31%	38%	24%	36%	29%	48%	11%	28%	33%	38%	78%	4%	6%	5%	18%	56%
Liberal Democrats	12%	**11%**	12%	10%	11%	15%	13%	8%	8%	15%	12%	5%	10%	12%	4%	13%	8%	11%	9%	10%	14%	7%	5%	49%	4%	14%	7%
Green Party	5%	**6%**	6%	6%	8%	10%	5%	5%	3%	9%	5%	6%	5%	22%	8%	6%	4%	9%	7%	6%	5%	1%	7%	5%	69%	7%	4%
Scottish National Party	4%	**4%**	4%	4%	3%	3%	3%	6%	3%	4%	2%	2%	4%	8%	1%	4%	4%	4%	4%	3%	4%					5%	2%
Other party	5%	**5%**	6%	5%	8%	3%	5%	6%	6%	5%	4%	10%	7%	5%	8%	6%	5%	4%	6%	7%	4%	4%	1%	8%		3%	9%
Total	100%	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Due to rounding, the sum may be different from 100%

Number of cases

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
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Weighted Sample	1641	**1623**	795	828	454	262	279	249	379	233	472	310	528	54	182	915	347	179	823	264	527	479	352	127	28	551	594

If you had to choose the leader of the Conservatives, who would you choose between:

	UK AUG 11th	UK AUG 25th	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Rishi Sunak	27%	**25%**	26%	24%	26%	26%	26%	24%	23%	29%	28%	19%	24%	28%	27%	27%	23%	21%	17%	27%	30%	33%	19%	21%	32%	25%	27%
Liz Truss	43%	**40%**	38%	41%	31%	36%	38%	44%	50%	38%	39%	38%	41%	48%	33%	37%	48%	38%	44%	38%	37%	52%	34%	32%	25%	37%	52%
Don't know	30%	**35%**	36%	35%	43%	38%	36%	32%	27%	33%	33%	43%	35%	24%	40%	36%	29%	41%	39%	35%	33%	15%	47%	47%	43%	38%	21%
Total	100%	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

CONS. SUPPORTERS (a)

	UK AUG 11th	UK AUG 25th
Rishi Sunak	33%	**32%**
Liz Truss	60%	**59%**
Don't know	7%	**9%**
Total	100%	**100%**

(a) Voters of the Conservative and Unionist Party (today and in 2019 General Election), active supporters of politics' activities (grade 9-10) - Number of cases: 269

DIFFERENCE
(AUG 25th - AUG 11th)

	UK	Gender		Age class					Highest educational title:					Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
		Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Rishi Sunak	**- 2%**	- 1%	- 3%	- 2%	- 2%	- 2%	- 2%	- 2%	- 2%	- 2%	- 2%	- 2%	- 2%	- 1%	- 2%	- 2%	- 2%	- 2%	- 3%	- 2%	- 1%	- 1%	- 3%	- 1%	- 5%	- 2%	- 2%
Liz Truss	**- 3%**	- 4%	- 2%	- 3%	- 3%	- 3%	- 3%	- 4%	- 3%	- 3%	- 3%	- 3%	- 4%	- 2%	- 3%	- 4%	- 3%	- 8%	- 2%	- 1%	- 3%	- 5%	- 2%	- 5%	- 3%	- 4%
Don't know	**+ 5%**	+ 5%	+ 5%	+ 5%	+ 5%	+ 5%	+ 5%	+ 6%	+ 5%	+ 5%	+ 5%	+ 5%	+ 5%	+ 4%	+ 5%	+ 6%	+ 5%	+ 11%	+ 4%	+ 2%	+ 4%	+ 8%	+ 3%	+ 10%	+ 5%	+ 6%

	Conservative Supporters
Rishi Sunak	**- 1%**
Liz Truss	**- 1%**
Don't know	**+ 2%**

Due to rounding, the sum may be different from 100%