

Number of cases

	UK JULY 28th	UK AUG 4th	Gender		Age class						Highest educational title:				Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Unweighted Sample	1649	1630	789	841	456	263	277	253	381	235	485	305	540	50	162	899	369	200	427	465	731	472	330	150	47	542	606
Weighted Sample	1645	1626	796	830	454	263	280	250	379	229	475	306	548	52	159	904	366	197	435	451	734	479	352	127	29	552	595

If there were a General Election tomorrow, would you go to vote? Use a scale of 1 to 10, where 1 means that you would not vote and 10 means that you would certainly vote.

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1/2/3/4	20%	22%	17%	25%	35%	18%	18%	15%	14%	12%	15%	23%	28%	33%	23%	21%	14%	32%	32%	17%	18%	7%	5%	8%	15%	8%	12%
5/6	11%	8%	9%	8%	6%	11%	11%	7%	9%	7%	8%	9%	10%	2%	8%	8%	10%	7%	9%	7%	9%	10%	2%	8%	10%	6%	9%
7/8	22%	24%	22%	25%	29%	32%	20%	18%	17%	21%	27%	27%	18%	36%	15%	28%	15%	27%	17%	33%	21%	23%	28%	23%	19%	20%	27%
9/10	47%	46%	52%	41%	30%	38%	51%	60%	60%	60%	49%	41%	43%	28%	54%	42%	61%	34%	41%	42%	52%	60%	65%	61%	56%	66%	52%
Don't know/Prefer not to say				1%		1%					1%		1%	1%		1%			1%	1%							
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Unweighted Sample	1649	1630	789	841	456	263	277	253	381	235	485	305	540	50	162	899	369	200	427	465	731	472	330	150	47	542	606
Weighted Sample	1645	1626	796	830	454	263	280	250	379	229	475	306	548	52	159	904	366	197	435	451	734	479	352	127	29	552	595

Which political party would you vote for?

[all cases]

	UK JULY 28th	UK AUG 4th	Gender		Age class						Highest educational title:				Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
			Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
Labour Party	27%	27%	26%	28%	26%	31%	32%	25%	23%	34%	32%	28%	20%	21%	32%	27%	22%	33%	27%	29%	26%	7%	78%	25%	12%	47%	13%
Conservative and Unionist Party	23%	23%	25%	22%	14%	17%	25%	28%	35%	20%	24%	22%	25%	23%	25%	21%	36%	11%	16%	23%	28%	64%	3%	10%	4%	17%	45%
Liberal Democrats	9%	9%	9%	8%	7%	11%	6%	13%	9%	12%	11%	5%	8%	3%	3%	9%	11%	8%	5%	10%	10%	8%	6%	44%	3%	11%	10%
Green Party	4%	4%	4%	4%	5%	4%	2%	4%	3%	6%	3%	4%	3%	10%	4%	4%	3%	3%	4%	5%	3%	1%	6%	3%	57%	5%	3%
Scottish National Party	3%	3%	4%	2%	2%	2%	4%	4%	2%	3%	3%	3%	2%	2%	1%	3%	2%	3%	2%	3%	3%		0%	1%		4%	1%
Other party	3%	4%	6%	2%	4%	3%	2%	5%	4%	3%	4%	5%	3%	5%	29%	25%	16%	37%	35%	22%	20%	9%	5%	8%	15%	3%	6%
Wouldn't vote	20%	22%	16%	25%	35%	17%	18%	14%	14%	12%	14%	22%	28%	33%	8%	10%	11%	7%	10%	8%	11%	11%	2%	10%	10%	8%	12%
Uncertain	12%	10%	10%	9%	7%	13%	12%	8%	10%	9%	9%	11%	10%	2%		1%	0%		1%	1%						7%	9%
Prefer not to say				1%		2%					1%		1%	1%													
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Which political party would you vote for?

[only who indicates a pol party]

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Labour Party	40%	39%	36%	42%	45%	45%	45%	31%	30%	43%	41%	42%	33%	34%	34%	30%	25%	35%	31%	31%	29%	8%	80%	27%	13%	55%	17%
Conservative and Unionist Party	33%	34%	34%	33%	24%	25%	36%	36%	46%	26%	31%	33%	42%	36%	27%	23%	40%	11%	18%	25%	31%	72%	3%	11%	4%	19%	57%
Liberal Democrats	12%	13%	12%	13%	11%	16%	8%	17%	12%	15%	14%	7%	14%	5%	3%	10%	12%	8%	6%	11%	11%	9%	7%	49%	3%	13%	12%
Green Party	6%	5%	5%	5%	8%	6%	3%	5%	4%	7%	4%	6%	4%	15%	4%	5%	4%	3%	4%	5%	4%	1%	6%	4%	63%	6%	4%
Scottish National Party	4%	4%	5%	3%	4%	3%	5%	5%	2%	4%	4%	5%	2%	3%	1%	4%	2%	3%	2%	3%	3%			1%		4%	2%
Other party	5%	5%	8%	4%	8%	5%	3%	6%	6%	5%	6%	7%	5%	7%	31%	28%	17%	40%	39%	25%	22%	10%	4%	8%	17%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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If you had to choose the leader of the Conservatives, who would you choose between:

	Gender		Age class						Highest educational title:				Professional activity				Socio-economic grade			General Elections 2019				Ref 2016	
	Male	Female	18 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	Over 64 years	Higher Degree - Postgraduate Degree - Master - Doctorate	First Degree - Undergraduate Degree - Bachelor	Tertiary Education	Secondary Education	Primary Education - No title	Self employed	Employees	Retired	Other condition	1/2/3/4	5/6	7/8/9/10	Conservative and Unionist Party	Labour Party	Liberal Democrats	Green Party	Remain	Leave
UK AUG 4th																									
TREND																									
Rishi Sunak	29%	29%	30%	30%	30%	28%	27%	33%	33%	23%	28%	31%	31%	31%	27%	24%	21%	31%	33%	37%	24%	24%	38%	29%	32%
Liz Truss	40%	40%	31%	37%	39%	44%	50%	38%	39%	38%	41%	46%	33%	38%	48%	38%	49%	38%	35%	51%	37%	32%	28%	38%	52%
Don't know	31%	32%	39%	33%	31%	28%	23%	29%	28%	39%	31%	23%	36%	31%	25%	38%	30%	31%	32%	12%	39%	44%	34%	33%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

CONS. SUPPORTERS (a)		
UK AUG 4th		TREND
Rishi Sunak	36%	- 7%
Liz Truss	56%	+ 8%
Don't know	8%	- 1%
Total	100%	

(a) Voters of the Conservative and Unionist Party (today and in 2019 General Election), active supporters of politics' activities (grade 9-10)  
Number of cases: 261